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Why my play store showing pending

Android: Facebook announced its new social home screen replacement called Facebook Home last week, and today it is available in the Play Store for some devices. Facebook is not making its own phone, or a version of Android, because Facebook likes Android ... Learn more The Suite puts more focus on your friends and social sharing than the separate apps you use to communicate, with a new home and lock screen, a new notification area, and (of course) serious Facebook integration. Facebook Home is available for HTC First, HTC One X and One X+, Samsung Galaxy S III and Galaxy Note II. Support for htc one and galaxy s4 will come in the future, along with (hopefully) other devices. Check out the video above to see it in action, read our original post for more information, and if you have a supported device, hit the link below to try it out. Facebook Home (Free) | Google Play Store People tend to assume that all that Google does is a way to maximize advertising revenue, which is often true, but this time we can't say it is. Sure, getting a cheap Android tablet in the hands of millions will help Google get more ad revenue, due to the rise of eyeballs, but this time we think Google is looking past ad revenue across the entire Android tablet ecosystem. In the end, that's always been the point of Nexus devices. Nexus devices have historically been designed to be reference devices that not only showcase the abilities of stock Android, but also to show hardware manufacturers ways to best take advantage of the platform. To that point, Google seems to want Android manufacturers to build more cheap tablets, but there is also a new goal for this Nexus device: consumer activity. Google obviously wants the Nexus 7 to come in as many hands as possible, and immediately it's clear that the tablet's focus is the Play Store. It even says right on the box that this tablet was designed for the Play Store, and those who buy a Nexus 7 get a \$25 credit for the Play Store to push people even more. Advertising revenue is one thing, but having a viable content store that users often buy from is a proven way to not only bring in revenue, but also to power hardware. Both Apple and Amazon have shown that, and Google wants to drive forward the entire Android tablet ecosystem, not just its own ad revenue. Content and relationshipsBest Apple and Amazon put in a lot of work to build their respective content stores before putting out a tablet. iTunes and Amazon each had huge amounts of music, videos and books before they launched their tablets. Apple had lots of apps available for the launch of the iPad, and although Amazon didn't have that many apps, its Appstore was carefully curated to make it easier for users to find what they wanted. More importantly, each company had a history built up with users, so each company already had payment information for users. Barnes & had already paid so users had no barriers to buying. Google still doesn't really have that relationship with a lot of users. The hope, of course, is that the Nexus 7 will sell well because of its price point (and we've already seen that the plan seems to work), then people will put their information in Google Wallet for use in the Play Store. The first thing you will notice on booting your new Nexus 7 is the big new widgets used to showcase the Play Store and its content. But at the end of the day this is a real Google Android tablet, and not a custom experience, which is actually a problem for Google. Since this is a real Android tablet with the entire Play Store available, it means that users can simply install services they already use and pay for like Amazon for books, Netflix and/or Hulu for video, Spotify, Pandora, or MOG for music. So, even if the same apps were available to iPad or Kindle Fire users, Apple and Amazon already had user payment info. This made it just as easy for users to get content directly from Apple or Amazon, while 3rd party services have a bit of an edge on Google. Catch-22If you're going to spoil us a minute of conspiracy theory, you can make a case that Google keeps more Nexus 7 stock itself, or is at least giving itself priority with Nexus 7 stock, although there may be more demand through Staples or Walmart. This would push people to buy the tablet in the Google Play Store, which would force a new user to add payment information. Of course, we have no way real reason to believe that this is true, other than the fact that the Play Store is the only one around who hasn't sold on the tablet. And, that might as well be explained by the fact that there are likely to be fewer people buying through the Play Store just because they don't have their payment info set up with the service, which is exactly the problem Google wants to fix. All this to finally bring us to catch-22 of it all. Google can't get user payment info information into the Play Store if the tablet is purchased anywhere other than the Play Store itself, but users will be less likely to buy from the Play Store because they don't have set-up payment options, and even after purchase, the 3rd party option removes the need for payment in the Play Store. The Google Play Store has very good content, perhaps not as much as competition in many areas, but there is a lot of great content, especially in the app market, and if you like to discover more independently produced music. Those of us who have already invested in the Play Store are the ones most likely to buy a Nexus 7 from the Play Store itself, so it doesn't give Google any new information that it didn't have before. The real challenge is getting those who buy the tablet at Walmart and Sam's Club to set up a Play Store account. The new widgets are likely to do a pretty good job to do just that. Even if people have their information with Amazon does not mean that are invested in amazon kindle store, and may not bother to really download many apps. These types of people are the main candidates for consuming media through the Play Store. So, if our silly conspiracy theory is right, it can work against Google by not getting the Nexus 7 into the hands of those who don't have Play Store accounts. ConclusionAnting way, the tablet seems to have enough buzz that if Google can keep up with demand, the whole equation may not matter because Google's plan will succeed only by pure numbers. If successful, this could represent a major change for the Android ecosystem. More people will be viable payment options in the Play Store means that more buying apps; and, more people buying apps will mean that developers will put in greater effort to build up the tablet choice in for Android, which still needs more attention from devs. It's a move that Google had to make, even if only to kickstart the entire Android tablet ecosystem. The plan is off to a good start, and driving demand is always helpful for a new launch. However, Google needs to make sure that there are enough tablets coming out fast enough that demand doesn't turn into resentment, because that's when people walk away. Curious about alternatives to the Google Play Store (formerly Android Market) to read app reviews and download content? Read on as we explore some of the options. Today's question & answer session comes to us courtesy of Android Enthusiasts—a subdivision of Stack Exchange, a community-driven grouping of Q&A websites. The question Android Enthusiasts reader Captain Toad is curious about alternatives to the Google Play Store (aka Android Market): How many competing Android markets (other than the Android Market itself) are there and are they any good? I know there are at least two others: SlideME and AppBrain that I've looked at and seem useful but which ones do you use and why? So where else can shoppers go? The Answer Android Enthusiasts contributor Stefano offers not only a long list of alternative markets but what is interesting about each of them: There are actually several alternatives to the official google android market. I personally like to search for new programs from my computer browser, and a little less from my phone. Most (all?) of the markets nowadays offer both, via a special phone app that you have to install ... except from the official already there. Until, well, yesterday, the official market would not have been available from your PC (which means: on a PC browser). Now it is, with a neat push-to-your-phone one-click installation that removes one of the benefits of the contest (see appbrain). However, the alternative markets still have their peculiarities ... I'll make a brief summary but don't expect it to highlight all Some markets (e.g. andspot) do not offer very specific features for users, but try to bring developers together by offering advanced features such as light statistics. Amazon Amazon last major entry. countries limitations: directory looks very promising with some (exclusive?) good pay-for apps; also has special offers and daily freebies. Def worth checking out if you are in the U.S. AppBrain: born to let you install the Android Market application directly from your computer browser, you can also discover new apps based on the ones you have. It's a meta-store (my favorite before the official market update) SlideME: they provide applications to niche markets, based on geographical location, payment method or even types of applications that users can not find in traditional channels Samsung Apps: samsung App Store. which of course requires you to own a samsung droid phone AndSpot: focused around an app to share and discover appsfire apps: yet another app to discover official market applications (iOS / Android) PocketGear of appia.com: a huge, cross platform (symbian / android / java / winmobile ...) market aproov: completely different web appearance. sign up to download via a specific phone app. MobiHand OnlyAndroid: more focused on (expensive) pay apps, but offers discounts and free offers GetJar: my latest discovery. A lot of apps, and they have special offers (GOLD) commercial apps for free. Extremely interesting platform for developers, as they seem to offer above average marketing and PS activities! [Also] a lot of review/forum sites will link to one or more of these markets, such as the Internet. I suggest you click on some of these links and see for yourself if the look/applications fit your style! Various sources and in particular this thenextweb.com article. Do you have anything to add to the explanation? Sounds off in the comments. Want to read more responses from other tech-savvy Stack Exchange users? Check out the full discussion thread here. The above article may include affiliate links, which help support How-To Geek. How-To Geek is where you turn when you want experts to explain technology. Since we launched in 2006, our articles have been read more than 1 billion times. Want to know more? More?

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